

MEREDITH SCHNEIDER

Engaging audiences as a writer, photographer, and marketing professional with 12 years of growth impact across multiple industries.

Specializes in entertainment (music, film), career, and holistic wellness.

HOME BASE:
KCMO

WILL BE BASED OUT OF
NYC IN 2023



IMPERFECT FIFTH | IMPOSE MAGAZINE | PLAYLISTPLAY | DO816 | THE PITCH KC

PORTFOLIO

P H O T O G R A P H Y





PARAMORE | PRINCESS | SIMPLE PLAN
CHERRY GLAZER | THUNDERPUSSY
JUICE WRLD | ALGIERS

BLACKSTARKIDS | BISHOP BRIGGS
THE NAKED AND FAMOUS | SANTANA
DASHBOARD CONFSSIONAL



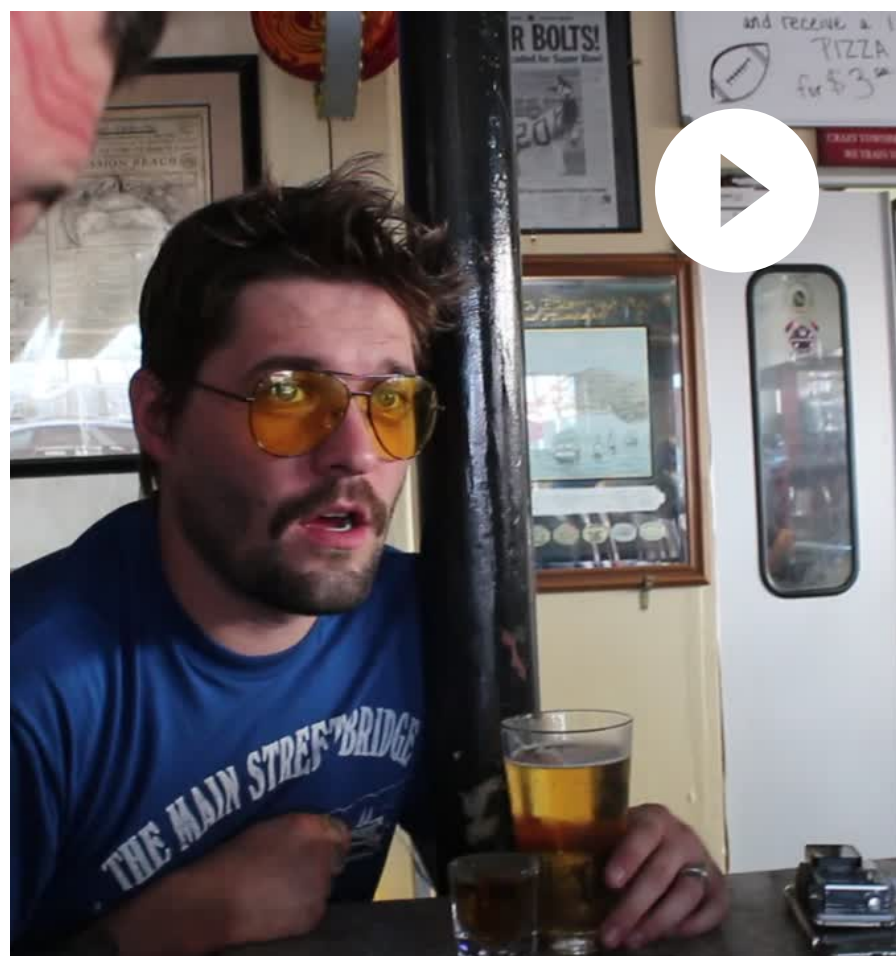
SIMPLE PLAN | PANIC! | TPAIN
ROONEY | YEARS&YEARS
THE LONELY ISLAND | BLEACHERS





H O L Y W H I T E H O U N D S ON TOUR

In summer 2016, I interviewed, photographed, and got to know midwest rock outfit HOLY WHITE HOUNDS while covering RIOT FEST. Absurd, colorful, and talented as all get-out, IMPOSE MAGAZINE chose to enter into a partnership with them at my advisement.



In autumn 2016, I flew to SD to follow them as they started tour with THE PRETTY RECKLESS. I captured BTS documentary-style footage of the band doing tour press, shopping, eating, riding a rollercoaster at the beach, and getting pre-show tattoos. I covered their first show, and multiple others since. The footage was used on a now-defunct video marketplace.

I created promo photos and press outreach for their second self-released full-length.

I own a production company with my twin sister. Most of our work has been comprised of documentary style footage, wedding B-roll, and photography. While I have never been on tour with a band, I have 7 years of experience in the photo pit at shows as well as PA and editing experience on productions in the KC area.

I operate on an iPhone 11 with a stabilizer for quick formatting. I photograph with my phone and a beautiful, aging Canon Rebel DSLR. What equipment I don't have, I'm willing to get. I am an efficient learner and my perfectionist tendencies serve my clients well.

Your talent deserves someone that has a swiss army knife of creative tools at their disposal, has a marketing-minded eye and can pivot as necessary. I am that person. And I would love to be that person for you.






BRIEF BACKGROUND

I graduated with a Bachelor of Science in Communication Studies (Media Arts + Culture) from the University of San Diego. I began working at a small marketing firm in New York, handling accounts and creating digital media assets for Broadway shows, various talent (like Martha Stewart + Warren Buffett), and major motion pictures. I helped create decks that landed high profile clients like L'OREAL and Scholastic.

I continued my career in digital media in an internship with Crush Management, where I developed social media strategies for musicians like Weezer, Panic! @ The Disco, Gym Class Heroes, Fall Out Boy, and SIRAH.

Since then, I have worked both in boutique marketing firms handling digital strategy, content creation, and analysis for 17–22 clients at a time, as well as remote contract and freelance positions as a marketing and brand strategist, copywriter, virtual assistant, and photographer. I enjoy solving problems, have an affinity for social change, and thrive off of working with other talented creatives.



CURRENT CLIENTS

✓ lifestyle

rē•spin by Halle Berry

SEO, analytics, writing, wordpress
maintenance

GIDDY

writer

La Pitchoune

Writer, social media management and consulting

The Kitchn

writer

White Carpet Bride

social media strategist + manager, inbox
manager, photographer, project manager,
email/newsletter creator + hair and makeup artist

Keepler

social media strategist + manager, photographer,
designer, writer

✓ career

Hive

writer

Best Colleges

writer

✓ entertainment

imperfect Fifth

Founder/Editor, writer, photographer, podcast
creator/producer/talent/editor, merch designer, site
design + updates, livestream series producer/editor,
social media strategist + manager, freelance roster
manager, etc.

Gim.me

writer

Big Hassle

bio writer
(for artists on roster)

PREVIOUS BRANDS

I have worked with hundreds of brands over my 12 year career.

✓ **lifestyle**
the swellscore

writer, SEO, content generation

MOSHERY

Editor in Chief, writer, photographer, freelance roster manager, project manager, site design + updates, social media strategist + manager, etc.

****no longer in existence**

CBD Kansas City

created branding, photographer, social media strategist + manager

BeautyStoned

writer ****no longer in existence**

✓ **career**
The Ladders

writer

Selena Soo

writer/media bio editor (for current clients)

Agave Education

branding, design, social media strategist + manager, writer

✓ **entertainment**
Impose Magazine

Editor in Chief, writer, photographer, freelance roster manager, project manager, site design + updates, livestream series producer/editor, live event producer, social media strategist + manager, etc.

Serial Optimist

writer + social strategy

Crush Management

social media for entire roster - Gym Class Heroes, Weezer, Panic! @ the Disco, Fall Out Boy, Hole, Train, etc., video editing, art direction for artist merch

PlaylistPlay

Writer

PREVIOUS BRANDS

Southern Living | TIDAL | FueledByRamen | L'OREAL | Scholastic
Broadway (Rock of Ages, Memphis The Musical, Cathy Rigby is Peter Pan)
BreakThru Radio + BreakThru News | Monarch Plastic Surgery | Horn Law
87AM | BigShot Inbound | Answer Media | Ryan Lawn & Tree | SnackItToMe
The Empowerment Studio | pearpop | Consensus | Big Hassle | AO Hemp | ZagFirst
The Weinstein Company

**during award season in 2011-2012

MATTIO | Top5 | iWIDK | Dr. Sharon Saline | ReachOutUSA | Apex Ski Boots
The GIST Show | TRUme Therapy | Local Ruckus | Golden Track Recording Studios
QuarterLife Joy | Daily Viral | Rebelle Society | USD Vista | BuzzFeed | CREELIO
California Boudoir | Emily Steele Photography | Madera Studios | Hello Fearless
+ more...
